Arnold Dubin's Presentation On Various Photography Topics May 15, 2018

Cameras I Currently Own

Camera Type	What I Use The Camera For
iPhone 6	It's in my pocket all the time
Panasonic Lumix DMC-FZ300	Real Estate photography
Nikon Coolpix P7100	Walk around camera
Nikon D750	Landscape and Real Estate
Nikon D500	Nature

Shooting RAW vs JPG

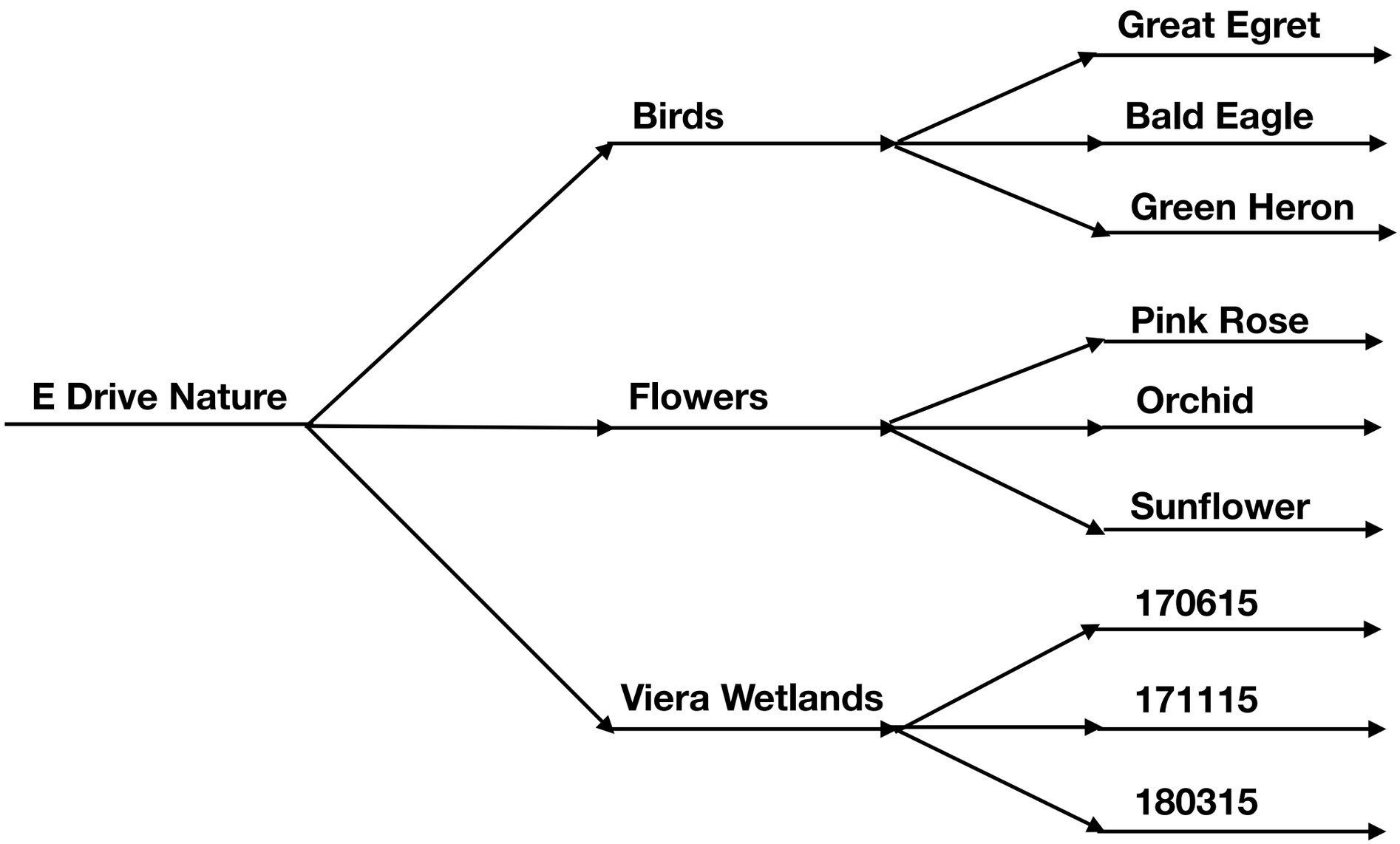
RAW	JPG
Get the Highest Level of Quality	Can be processed in camera
You always have you original file	They take less memory space
Record Greater Levels of Brightness	Faster to record in camera
Easily Correct Dramatically Over/ Under Exposed Images	Any photo software can process JPGs
Enjoy Non-Destructive Editing	Can be directly uploaded to web
Easily Adjust White Balance	
Get Better Detail	
Select Color Space on Output	

Photos I Selected and Enhanced

Software To Import and Organize Photos

- Photos for macOS
- Lightroom Classic CC
- Lightroom CC
- ACDSee
- Adobe Bridge
- Picktorial
- Folders in Mac Finder

Organize Photos



Process Of Selecting and Ordering Your Photos

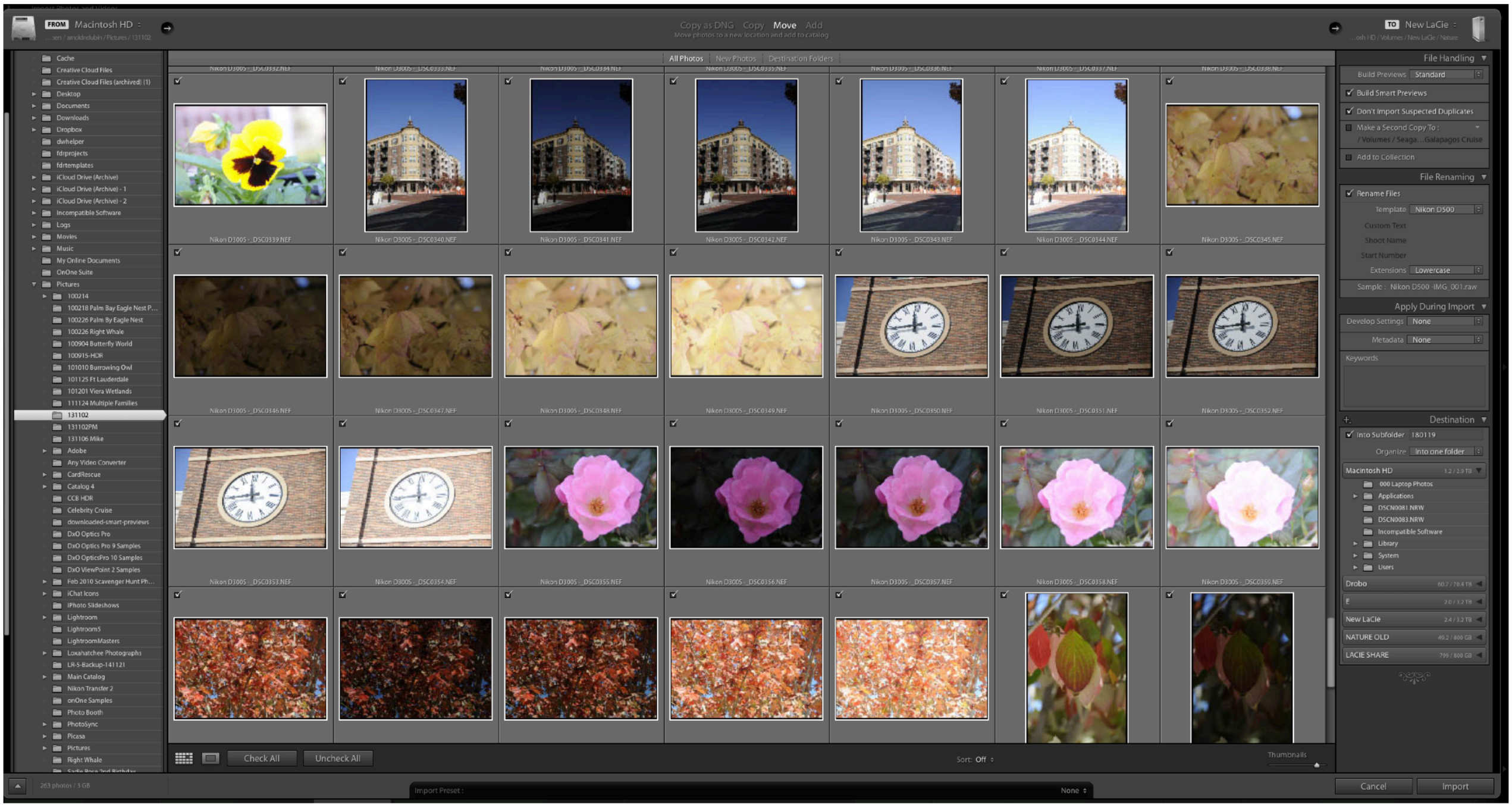
Selecting Photos	**Ordering Your Photos**
Remove any blurry photos	Highest impact photos
Select best photo of similar ones	Sequence to tell story
Good lighting	Follow theme
No major distraction in the photo	
Composed properly	
One that tells a story	
Proper timing	
Wait a period of time before making final selection	

Photos I Selected and Enhanced

Backup Photos

- I have 2 external hard drives where I store my photos
- The internal is where my catalog file is located
- I use a Raid Drobo to backup my photos and internal hard drive
- I use Carbon Copy Cloner for my back-up software
- I use Backblaze upload into a cloud
- You can select how often you want these back-ups to happen
- I use SmugMug for high resolution jpg backup

Input Screen For New Photos



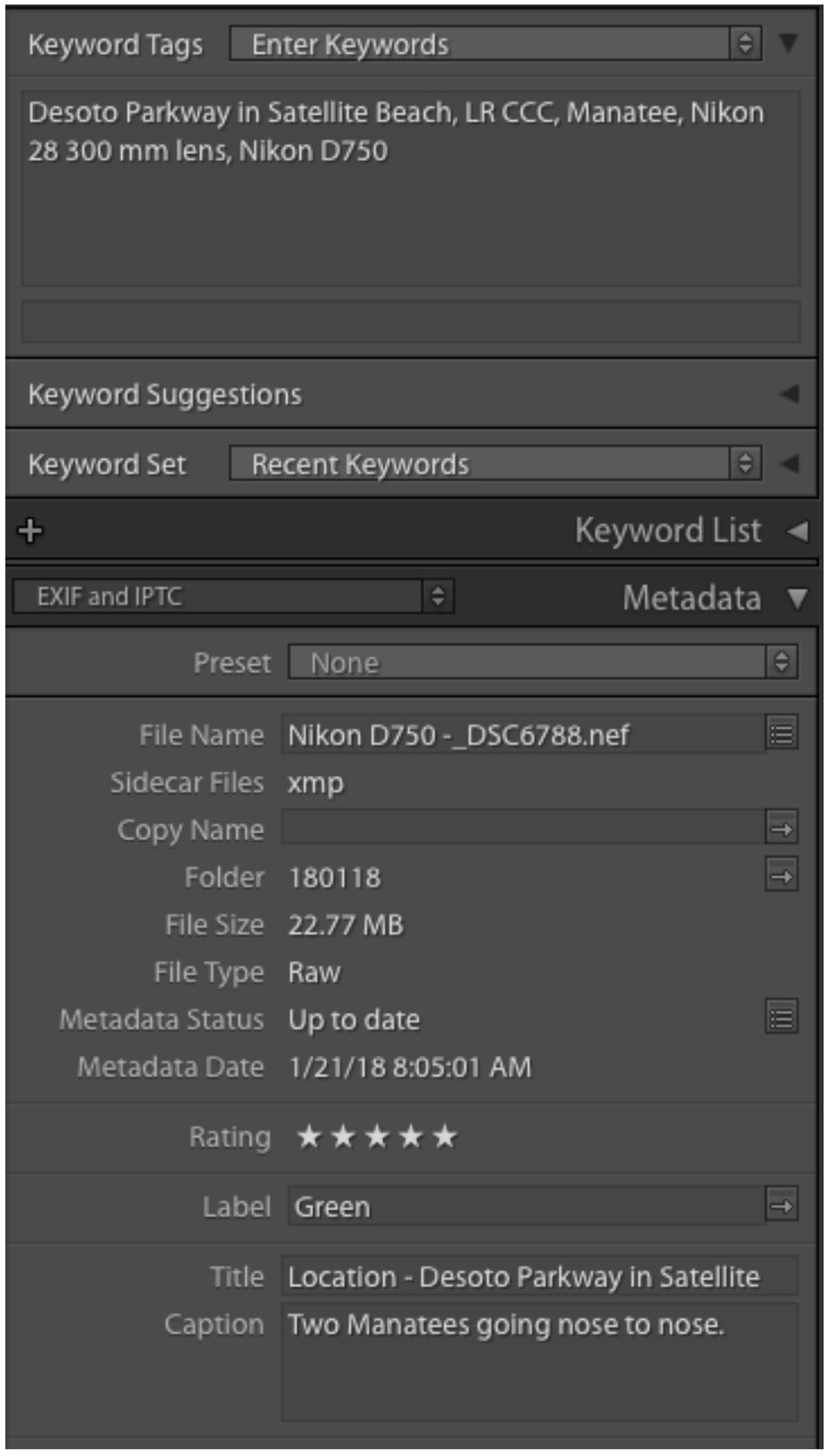
Metadata

Loading Into Lightroom	After Loaded Into Lightroom
Location where photo was taken	Name of subject
Camera and lens	Specific activity
Process for editing i.e. LR CCC	Uniqueness i.e. reflection
Subject i.e. birds, flower, etc	

Add Additional Fields When I Export

- Title
- Caption

Input Additional Metadata



Screen Of My LR Library

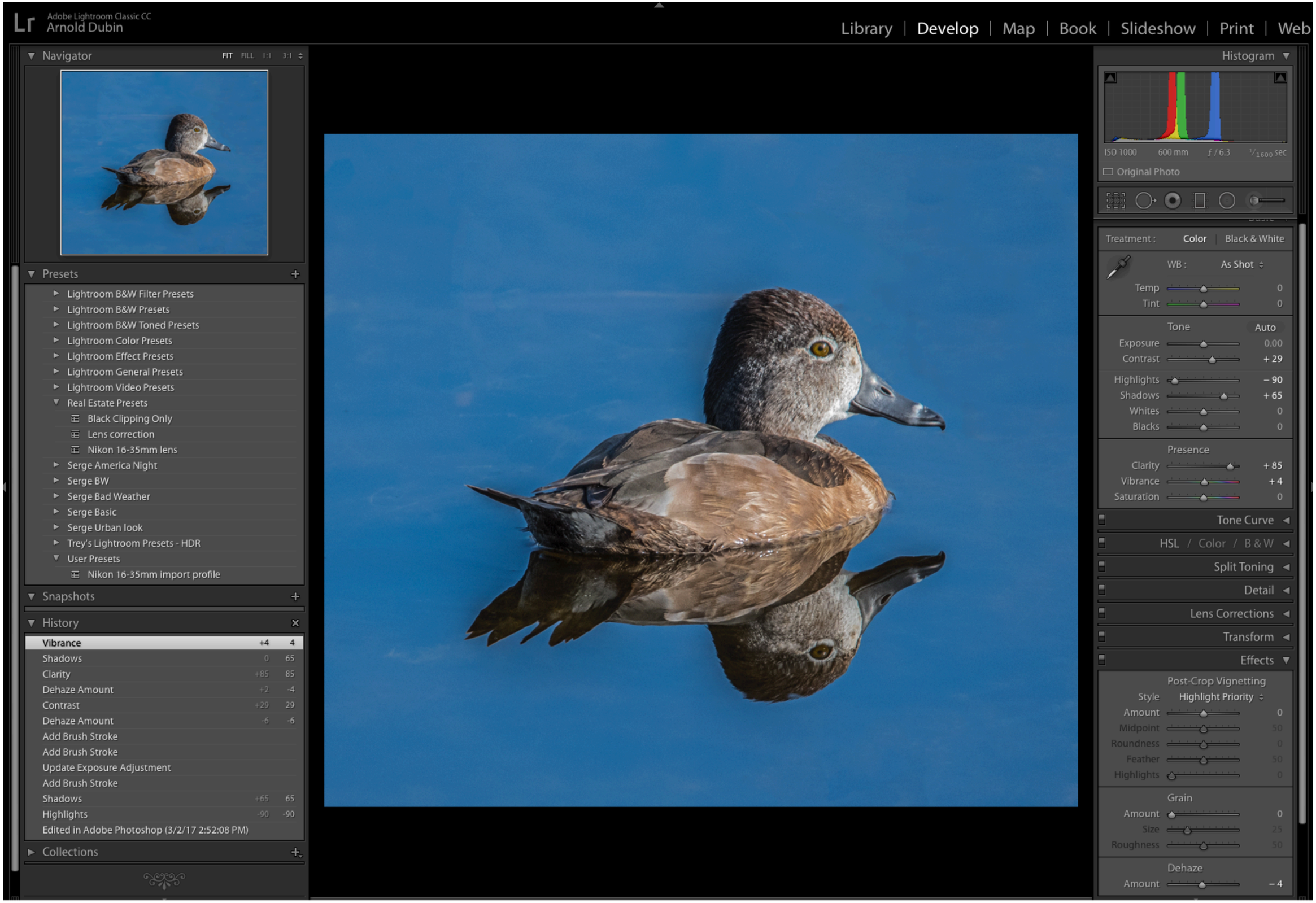
Means Of Selecting Photos

- “X” Trash, “P” pick, “U” unpick
- Star values 0 - 5
- Color values - 5 different colors

Before and After Processing

Develop Module

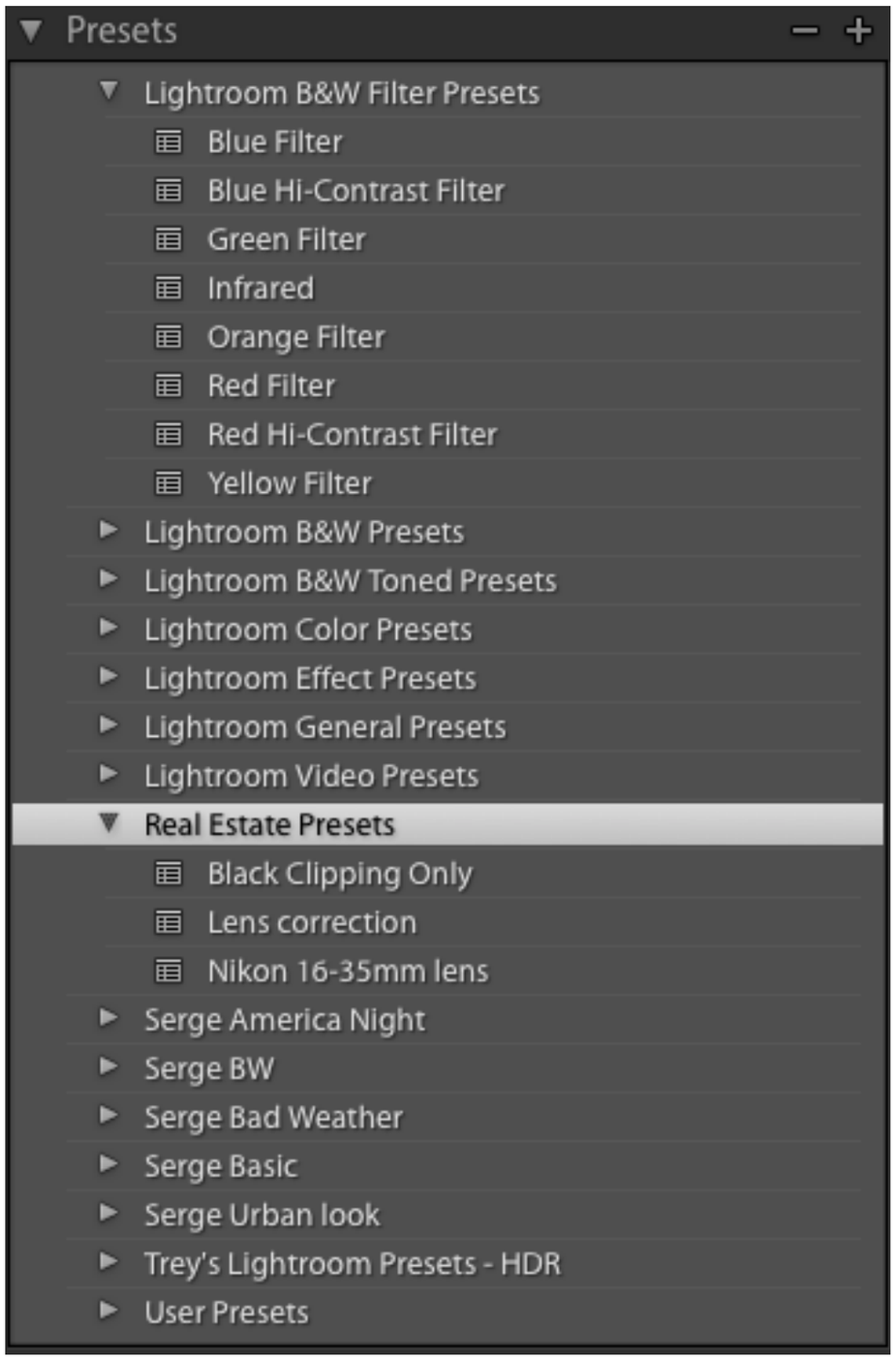
Develop Module



Various Plugins

- Photoshop CC 2018
- On1
- Luminar
- Photomatix
- HDR Expose 3
- Topaz
- Nik

Presets



- **Used To Transform your images into amazing new styles**
- **What is it? It a set of adjustments i.e. exposure, saturation, contrast, etc**
- **Where do get them?**
  - **You can make them**
  - **They come with LR**
  - **You can download for free**
  - **You can buy them of the Internet**

What Are Plugins Used For

- Enhance details
- Remove unwanted objects
- Reduce noise
- Enable to work with layers
- Process HDR photo
- Change sky
- Add texture and frame to a photo
- Move an object in a photo

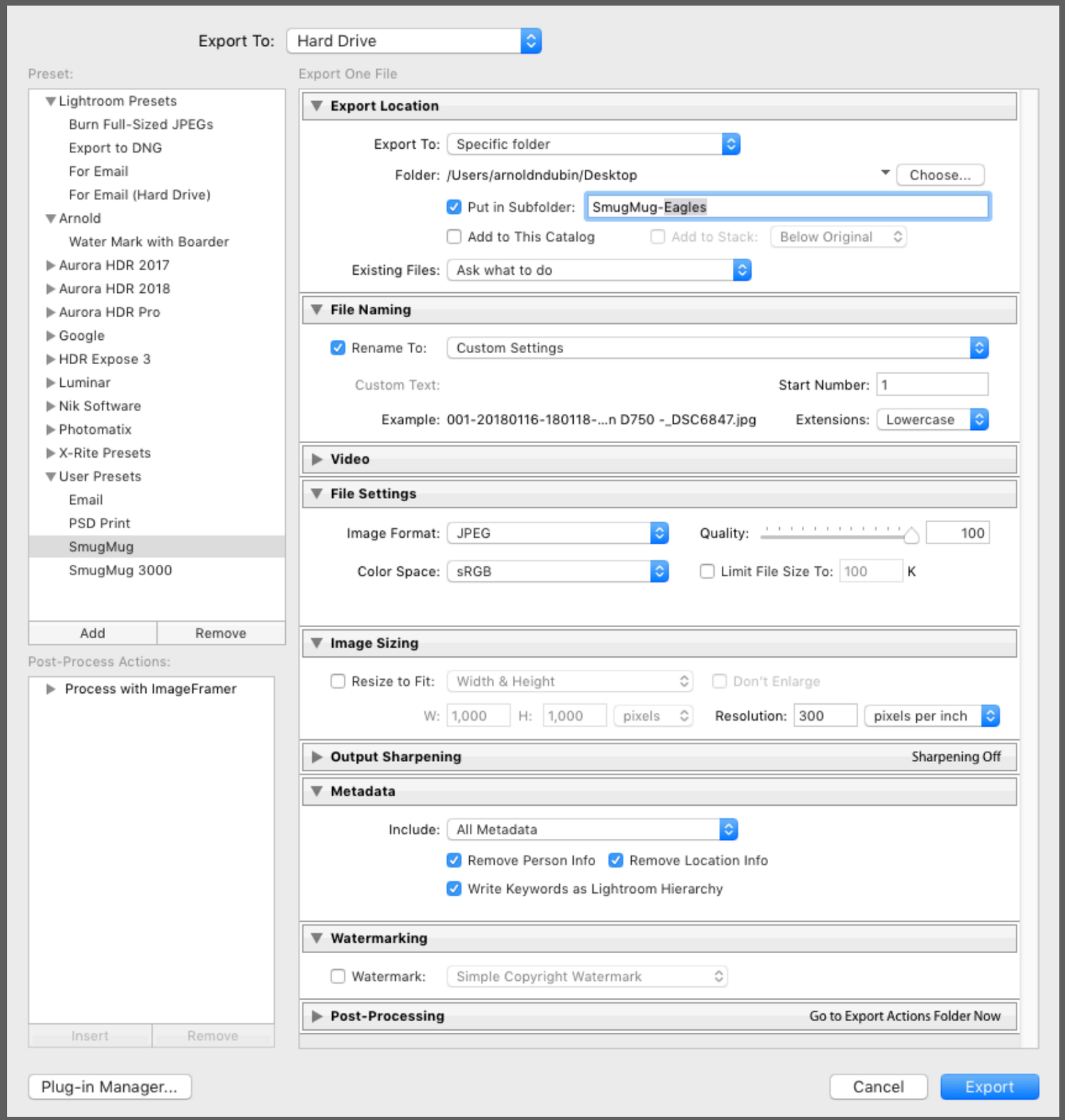
What Can You Save Your Photos For?

- For a website - SumgMug, Flickr, Etc
- Facebook, Twitter, Etc
- iPhone or iPad
- Printing
- Photo book

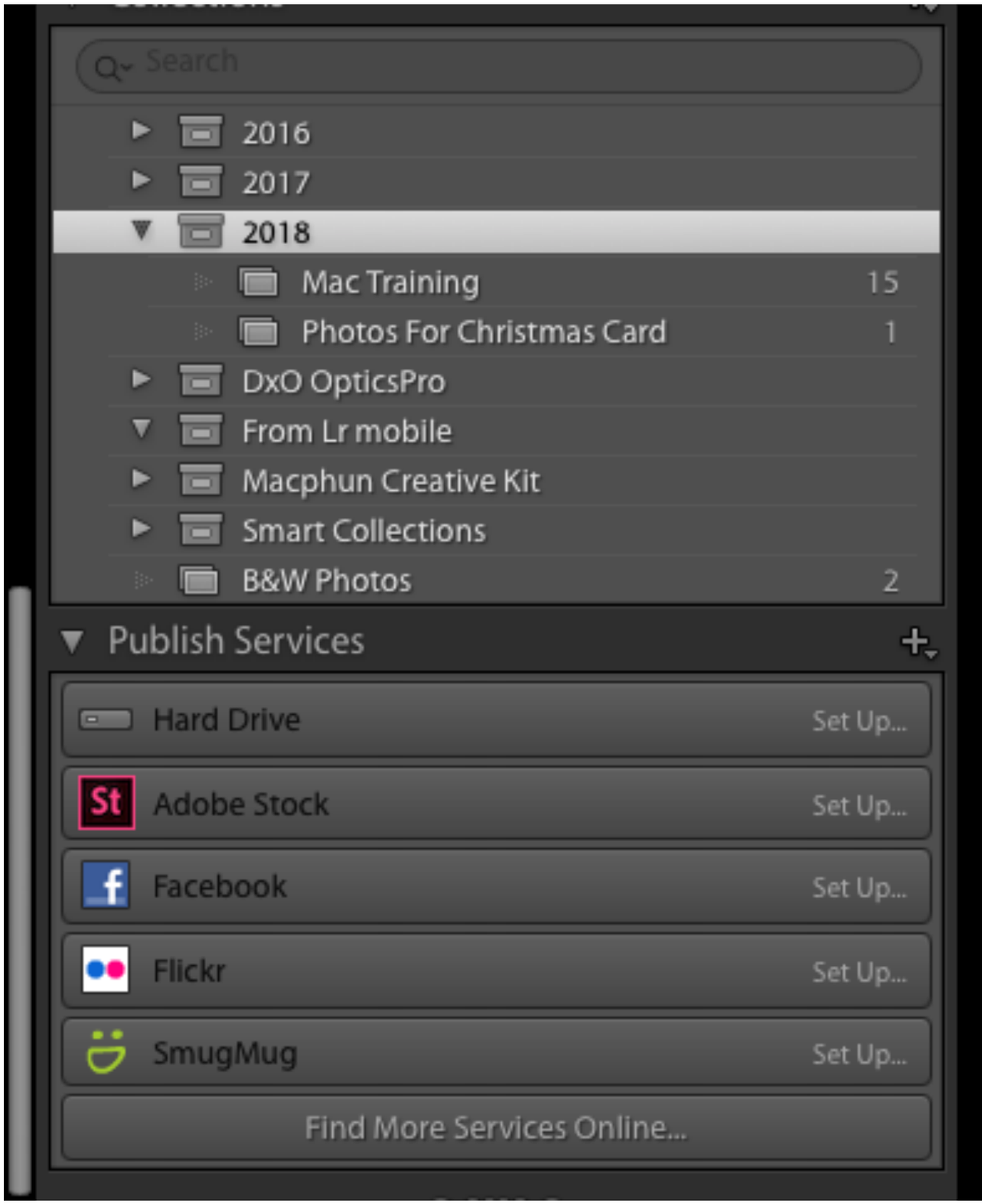
Places To Get Photos Printed

Title	Website Link
CVS	https://www.cvs.com/photo?_requestid=1620820
Walgreens	https://photo.walgreens.com/store/prints
Walmart	https://photos3.walmart.com/?&search_redirect=true
B J's Wholesales Club	http://photo.bjs.com/
Sam's Club	https://photo.samsclub.com/home.aspx?rdir=true&_requestid=1591431
Sterling Photo	http://www.sterlingphotoonline.com
National Photo	https://www.nationalphoto.net
Bay Photo	https://www.bayphoto.com

Export Photos



Collections and Publish Services



Training Website

Title	Website Link
KelbyOne	https://kelbyone.com
Linda.Com	https://www.lynda.com
YouTube	https://www.youtube.com
Julieanne Kost's Blog	http://blogs.adobe.com/jkost/lightroom-training-videos
Apple Photos	https://digital-photography-school.com/apple-photos-an-under-appreciated-post-processing-software-powerhouse/